



INTELLIGENT EMAIL AUTOMATION

Personalized Journeys for Each Prospect

In 5 to 6 Clicks ActivePipe
Determines a Contact's Intent

FAST, ACCURATE, CONSISTENT

Drag and Drop Editor with Property Feed Integration



Less Than 5 Minutes to Create and Send Emails

CRM INTEGRATION

Single Source Contact Management 40+

Integrations with Over 40 Top CRMs

REAL ROI

Daily Hot Sheet Delivered Directly to Your Desktop

4x

Email Marketing Has 4x Higher ROI Than Other Digital Channels *eMarketer

SCALABLE MARKETING

Recruit and Retain with Elegant and Intelligent Design



One Admin Can Create and Send 1000s of Emails on Behalf of 100s of Agents

RIGHT CONTENT TO THE RIGHT PEOPLE AT THE RIGHT TIME

BOOK A DEMO AT ACTIVEPIPE.COM



WHAT DOES ACTIVEPIPE OFFER?

Our most basic solution will give agents access to the following:



• Drag and drop email editor



• Easy-to-use campaign builder



CRM integration



.CSV upload your prospects



Property feed integration



Geo tagging your prospects



Incorporate videos into emails



• Incorporate blogs/articles into emails



Campaign & property reporting



Basic prospect insights

The more advanced solutions allow agents to:

- Automate emails to create dynamic drip campaigns, that generate leads and nurture them throughout the entire sales funnel.
- Gain access to Insights which lets agents drag and drop local market data into their emails, providing relevant content that engages prospects.
- Pre-built drip campaigns that give agents a head start and takes away the hassle of building your own.
- More detailed customer insights that provide actionable data based on a prospect's interactions.